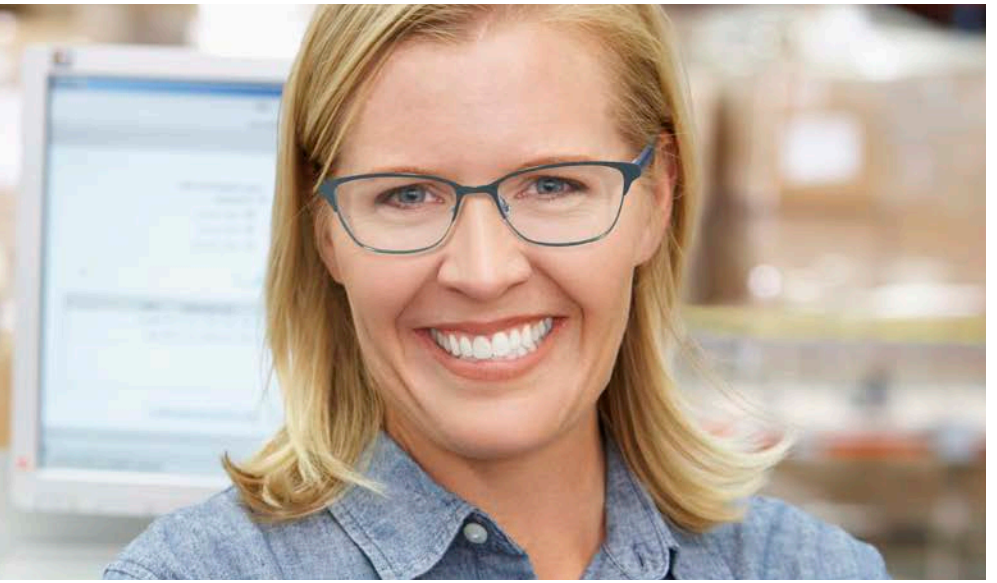


# Standard Plan



VSP® has your solution for affordable individual and family vision insurance.



When you enroll in individual vision insurance through VSP, you'll enjoy the best value on your eye care. As the only national not-for-profit vision care company, we reinvest in the things you value most—the best care at the lowest out-of-pocket cost.

**Don't wait. Enroll now.**  
**Contact us.**  
**800.785.0699**

## You'll like what you see when you look at VSP.

### Lowest Out-of-pocket Cost

You'll enjoy the lowest out-of-pocket cost in individual vision care, saving you hundreds on your eye exam and glasses.

### Convenient Locations

With more than 34,000 network doctors, you're sure to find a VSP doctor close to you. Visit the "Find a Doctor" section on [vsp.com](http://vsp.com) to locate a VSP doctor near you.

### Great Selection in Eyewear

With the largest choice in frames, you'll find the pair that's right for you and your budget.

### Satisfaction Guaranteed

We guarantee your satisfaction. That's why we're consumers' #1 choice in vision care.<sup>1</sup> If you're not 100% happy, we'll make it right.

Savings Example*	WHAT YOU SPEND		WHAT YOU SAVE
	WITHOUT VSP	WITH VSP	
Comprehensive Exam	\$163	\$15	\$148
Frames	\$195	\$36**	\$159
Rx Lenses	\$88	\$25	\$63
Optional Lens Enhancements • Scratch-resistance, anti-glare, etc.	\$273	\$170	\$103
Annual VSP Plan Cost		\$229	-\$229
<b>Total</b>	<b>\$719</b>	<b>\$475</b>	<b>\$244</b>

\*Comparison based on national averages for comprehensive eye exams and most commonly purchased brands. This chart represents typical savings for VSP members when they see a VSP doctor. Plan may not be available in all states. Plan costs vary by state.

\*\*Includes 20% savings on amount over allowance.

**TYPICAL SAVINGS OF**  
**\$244**  
**PER YEAR**

## Over 75 million members love VSP, and you will too:

- **Eye exam:** fully covered after a \$15 copay
- **Prescription lenses:** fully covered after a \$25 copay
- **Frames:** a wide selection covered up to \$150, plus 20% savings on the amount over your allowance.<sup>2</sup> And, maximize your benefit with an extra \$20 toward your allowance when you purchase a featured frame brand,<sup>3</sup> giving you even more fully covered frame options to choose from
- **Contact lenses (instead of glasses):** \$150 allowance toward contacts
- **Lens enhancements:** an average of 20-25% savings on lens enhancements

## Enrollment is easy.

And, once you're enrolled, your great benefits are easy to use.<sup>5</sup>

## Enroll in VSP today. You'll be glad you did.

## Exclusive Member Extras

As a VSP member you'll enjoy exclusive savings and promotions on eye care, including laser vision correction services.<sup>4</sup> The average savings are 15% off the regular price or 5% off the promotional price. Discounts are only available from contracted facilities.

As an added bonus, you or any family member can enjoy savings of up to \$1,200 per hearing aid compared to retail pricing on state-of-the-art digital hearing aids through TruHearing®.

For more information visit [vsp.truhearing.com](http://vsp.truhearing.com). Or call **877.396.7194** and be sure to mention that you're a VSP member.<sup>6</sup>



1. Blueocean Market Intelligence National Vision Plan Member Research, 2014 2. Based on applicable laws, discounts may vary by location 3. Before purchase, ask your VSP doctor about qualifying frame brands. Brands and promotions are subject to change 4. Applies using wavefront technology with the microkeratome surgical device only. Other LASIK procedures may be performed at an additional cost to the member. VSP Laser VisionCare<sup>SM</sup> discounts are only available from VSP-contracted facilities 5. This insurance policy has exclusions and limitations. For costs and complete coverage details, call **800.785.0699** 6. Not available in the state of WA. Please visit [TruHearing.com](http://TruHearing.com).

Terms and conditions and availability may vary from state to state according to state law.